

Annual Frequency: 12 times/year

Field Served: The video/computer game consumer market.

Published by Sunrise Publications, Inc.

Publisher's Statement

6 months ended December 31, 2017, *Subject to Audit*

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
7,583,296	2,000	7,585,296	3,500,000	4,085,296

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jul	5,115,451	2,372,082	7,487,533				7,487,533	2,000		2,000	5,117,451	2,372,082	7,489,533
Aug	5,247,251	2,386,985	7,634,236				7,634,236	2,000		2,000	5,249,251	2,386,985	7,636,236
Sep	5,382,951	2,329,756	7,712,707				7,712,707	2,000		2,000	5,384,951	2,329,756	7,714,707
Oct	5,393,375	2,265,111	7,658,486				7,658,486	2,000		2,000	5,395,375	2,265,111	7,660,486
Nov	5,377,842	2,193,756	7,571,598				7,571,598	2,000		2,000	5,379,842	2,193,756	7,573,598
Dec	5,332,374	2,102,844	7,435,218				7,435,218	2,000		2,000	5,334,374	2,102,844	7,437,218
Average	5,308,207	2,275,089	7,583,296				7,583,296	2,000		2,000	5,310,207	2,275,089	7,585,296

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	5,308,207	2,275,089	7,583,296	100.0
Total Paid Subscriptions	5,308,207	2,275,089	7,583,296	100.0
Verified Subscriptions				
Total Paid & Verified Subscriptions	5,308,207	2,275,089	7,583,296	100.0
Single Copy Sales				
Sponsored Single Issue	2,000		2,000	0.0
Total Single Copy Sales	2,000		2,000	0.0
Total Paid & Verified Circulation	5,310,207	2,275,089	7,585,296	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2017	3,500,000	6,565,567	6,565,567		
6/30/2016	3,500,000	6,627,520	6,627,520		
6/30/2015	3,500,000	6,801,055	6,801,055		

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$5.99		
Subscription	\$19.98		
Average Subscription Price Annualized (3)		\$10.08	
Average Subscription Price per Copy		\$0.84	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended June 30, 2017

(3) Based on the following issue per year frequency: 12

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Sponsored Single Copy: Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 1,437,146

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 205,471

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Sunrise Publications, Inc.

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